



***On line solutions empowering Charities to collect donations, gather contacts, promote their brand and raise awareness of their work.***

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### **RETURN ON INVESTMENT**

100 supporters use one of these services to ask for donations to your Charity in lieu of gifts or funeral flowers or for direct sponsorship.

Each supporter has 10 donations:

Total: 1000 donations.

Minimum donation is £10

Minimum total amount donated: £10,000

Plus 28% Gift Aid: £2,800

Grand Total Collected: £12,880

First Year Cost: -£5,250

Value to Charity: +£7,630

Ongoing annual cost: £1,050

Ongoing Value to Charity: £11,830

*Kurve do not keep any percentage of the donations or gift aid donations, all payments are taken by your own payment gateway direct from the donors/sponsors.*

**Early Adopter Pricing is available for the first five charities or until June 1<sup>st</sup> 2009**

**For more information call or email Viviane Morris :**

**Viviane@kurve-software.com**

**Kurve Software: 020 8346 8525**

In Celebration Giving

In Memory Giving

Direct Sponsorship Giving

[www.kurve-software.com](http://www.kurve-software.com)

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### Early Adopters Pricing:

Each Solution £1,750

+ 20% annual support

- Direct, sponsorship or donation collection including Gift Aid through your website's payment gateway.
- No manual intervention once set up.
- Fully branded, automatically generated emails to thank each donator and recipient.
- Opt In and marketing opportunities on all automatic emails to donators and recipients.
- Opportunity to collect all email contact details of donators.
- Each solution created in the style of your website either fully integrated or hosted.
- 4-6 weeks until fully operational
- Assistance with Marketing Strategy – website, specific e-marketing campaigns, Fund Raiser Pack Information Sheet, SEO for your Giving Solutions.